

(Bachelor of Business Administration) BBA (w.e.f June 2010-11)

I Year			Instructional System								
Course Code	SLM Code	Name of the subject	PCP	AW	VGD	PDP	PEC	PRO	IIIIL	Credits	Marks
BBA-1	M-201	(A) Principles of Management	√	√	√	√				8	100
	M-202	(B) Organization Behavior									
BBA-2	M-203	(A) Business Communication	√	√	√	√				8	100
	M-204	(B) Principles of Marketing									
BBA-3	M-207	(A) Principles of economics	√	√	√					8	100
	M-208	(B) Business Laws									
BBA-4	M-206	(A) Business Statistics	√	√	√					8	100
	M-212	(B) Financial Management									
BBA-5	M-205	Financial Accounting	√	√	√					6	100
BBA-6	C-115	Computer Fundamental	√	√			√			4	100
Total										42	600

II Year			Instructional System								
Course Code	SLM Code	Name of the subject	PCP	AW	VGD	PDP	PEC	PRO	IIIL	Credits	Marks
BBA-7	M-220	(A) Business Economics	√	√	√	√	√			8	100
	M-237	(B) Marketing Research									
BBA-8	M-221	Cost & Management Accounting	√	√	√	√				5	100
BBA-9	M-222	(A) Banking Law & Practice	√	√	√					8	100
	M-224	(B) Company Law									
BBA-10	M-223	Human Resource Management	√	√	√	√				5	100
BBA-11	M-211	(A) Indian Economics	√	√	√	√				8	100
	M-227	(B) Productions & Materials Management									
BBA-12	M-225	(A) Industrial Relations	√	√		√	√			8	100
	M-226	(B) Industrial Psychology									
Total										42	600

III Year			Instructional System								
Course Code	SLM Code	Name of the subject	PCP	AW	VGD	PDP	PEC	PRO	IIIL	Credits	Marks
BBA-13	M-228	(A) Quantitative Techniques	√	√	√	√	√			8	100
	M-229	(B) Entrepreneurship & Small Business Management									
BBA-14	M-230	Consumer Behavior & Advertising Management	√	√	√	√				6	100
BBA-15	M-231	Income Tax Law & Practice	√	√	√					6	100
BBA-16	M-232	(A) International Trade	√	√	√	√				8	100
	M-233	(B) Sales & Distribution Management									
BBA-17	H-306	Introduction to Indian Polity & Socio Economics Studies	√	√	√					6	100
BBA-18	-	Project	√		√			√	√	8	100
Total										42	600